

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 12 Term 1**

TERM 1 45 days	Week 1 27-29 Jan (3 days)	Week 2 01-05 Feb (5 days)	Week 3 08-12 Feb (5 days)	Week 4 15-19 Feb (5 days)	Week 5 22-26 Feb (5 days)	Week 6 01-05 March (5 days)	Week 7 08-12 March (5 days)	Week 8 15-19 March (5 days)	Week 9 23-26 March (4 days)	Week 10 29-31 March (3 days)
CAPS topic	Introduction	Entrepreneurship	Entrepreneurship	Entrepreneurship	Entrepreneurship	Entrepreneurship	The Consumer	The Consumer	Revision	
CAPS Ref		p32	p32	p32	p32	p32	p37	p37		
<b>Concepts, skills and values</b>	<ul style="list-style-type: none"> <li>Grade 12 Consumer Studies Content Map</li> <li>Grade 12 Consumer Studies Programme of Assessment</li> <li>Grade 12 Consumer Studies PAT</li> <li>Baseline Assessment to introduce Entrepreneurship</li> </ul>	<p><b>Grade 11 T4W3</b></p> <ul style="list-style-type: none"> <li>How to identify a potentially profitable business opportunity.</li> <li>How to formulate the idea and specification of the product.</li> <li>Factors to consider in the entrepreneur's choice of a suitable product for small-scale production.</li> </ul> <p><b>Moving from an idea and marketing a product</b></p> <ul style="list-style-type: none"> <li>identify a profitable business.</li> <li>the formulation of the idea, specifications of product</li> </ul>	<p><b>Grade 11 Entrepreneurship T4W4 p30</b></p> <p>Factors influencing the <b>efficient production of quality products.</b></p> <ul style="list-style-type: none"> <li>Planning, adhering to specifications, quality control, a tidy workplace, hygiene of workers, careful control of finances, stock control.</li> </ul> <p><b>Requirements for quality products:</b></p> <ul style="list-style-type: none"> <li>Appropriate for target group, presentation of the product, quality of raw materials used, quality and design of packaging, quality of storing, safety, labelling.</li> </ul>	<p><b>Requirements for quality products:</b></p> <ul style="list-style-type: none"> <li>Efficient use of time, efficient storage procedures, customer relations, maintenance of equipment and training of staff.</li> <li>Sustainable production and consumption: responsibilities of consumers and producers.</li> <li>Storage and delivery strategies.</li> </ul>	<p><b>Grade 11 T4W5 Marketing</b></p> <ul style="list-style-type: none"> <li>The marketing process (situation analysis, marketing strategy, marketing mix decisions, implementation and control).</li> <li>Core principles of marketing (produce what customers</li> </ul> <p><b>Developing a Marketing plan according to the 5P marketing strategy</b></p> <ul style="list-style-type: none"> <li><b>Product:</b> trademark/ name, image, labels and packaging.</li> <li><b>Promotion/ advertising.</b></li> </ul>	<p><b>Grade 11 T4W6 Production</b></p> <ul style="list-style-type: none"> <li>Production costs: packaging, wages, cost of maintaining and replacing equipment, cleaning, delivery, rent, electricity and other overheads, cost of faulty or damaged products.</li> <li>Factors influencing production costs.</li> </ul> <p><b>Financial feasibility</b> to determine the <b>sustainable profitability</b> of the business:</p>	<p><b>Sustainable consumption of electricity</b></p> <ul style="list-style-type: none"> <li>Comparison of the main sources of electricity supply such as fossil fuels and regenerative forms such as water, wind and solar. Responsible use of electricity related to housing and household equipment and appliances. The use of gas in households as a source of energy: advantages, disadvantages and cost.</li> </ul>	<p><b>Sustainable Consumption of water</b></p> <ul style="list-style-type: none"> <li>Water (explain the issue in general, but then focus on house-holds): pollution of water, shortage of water, shortage of fresh, clean water.</li> <li>Responsible use of water related to housing and household equipment and appliances</li> </ul> <p><b>Municipal Services</b></p> <ul style="list-style-type: none"> <li>The responsibilities of municipalities regarding services and service delivery.</li> </ul>	<p>Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.</p> <p>Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc</p>	

2021 National Recovery Annual Plan (ATP): Consumer Studies Grade12 Term 1-4

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 12 Term 1**

TERM 1 45 days	Week 1 27-29 Jan (3 days)	Week 2 01-05 Feb (5 days)	Week 3 08-12 Feb (5 days)	Week 4 15-19 Feb (5 days)	Week 5 22-26 Feb (5 days)	Week 6 01-05 March (5 days)	Week 7 08-12 March (5 days)	Week 8 15-19 March (5 days)	Week 9 23-26 March (4 days)	Week 10 29-31 March (3 days)
CAPS topic	Introduction	Entrepreneur-ship	Entrepreneurship	Entrepreneur-ship	Entrepreneur-ship	Entrepreneur-ship	The Consumer	The Consumer	Revision	
		<p><b>Choice of a suitable product:</b> Factors to consider in the entrepreneur's choice of a suitable product for small scale production. The availability of human skills; financial resources; available workspace; available raw materials; (locally available) and consumer appeal.</p>			<p><b>Price and pricing strategy.</b></p> <ul style="list-style-type: none"> <li>• <b>Place:</b> Where will the product be produced? Where will the point of sale be?</li> <li>• <b>People:</b> target group and people doing the marketing</li> </ul>	<p><b>Grade 11 T4W6 Bullet 3</b> Determine Selling price</p> <ul style="list-style-type: none"> <li>• <b>Determine</b> Production costs; selling price; profit and start up needs</li> </ul> <p><b>Best sale' and 'worst sale' scenario</b> <b>Interpreting a cash flow projection (optional)</b></p>		<ul style="list-style-type: none"> <li>• Responsibilities of communities regarding the use of municipal services.</li> </ul>		
Requisite pre-knowledge	Do a baseline assessment to determine knowledge and understanding of the Entrepreneurship concepts covered in Grade 11 Term 4. Include videos that cover the basic concepts to improve understanding.					Grade 11 T4W7 p30	Collect articles for discussion that cover Consumer issues regarding: - Poor /good service delivery - Responsible consumer use of water and electricity.			
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> <li>• PED Revision and Resource Packs.</li> <li>• Power points</li> <li>• Resource material and activities provided by subject advisors, lead teachers and teachers</li> <li>• You Tube videos</li> </ul> <p><i>To be completed further by the teacher</i></p>									
Informal Assessment :Remediation	<i>To be completed by the teacher</i>									
SBA Formal Assessment	<p><b>Planning and preparation:</b></p> <ul style="list-style-type: none"> <li>• Practical Lessons</li> </ul>			<p><b>Task 2</b> Practical Lessons</p>		<p><b>Planning and preparation:</b></p> <ul style="list-style-type: none"> <li>• March Control Test</li> </ul>		<p><b>Task 1</b> March Control Test</p>		

## 2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 12 Term 2**

TERM 2 51 days	Week 1 13-16 April (4 days)	Week 2 19-23 April (5 days)	Week 3 28 -30 April (3 days)	Week 4 03-07 May (5 days)	Week 5 10-14 May (5 days)	Week 6 17-21 May (5 days)	Week 7 24-28 May (5 days)	Week 8 31 May-4 Jun (5 days)	Week 9 7-11 June (5 days)	Week 10 14-18 June (4 days)	Week 11 21-25 June (5 days)
CAPS topic	The Consumer	The Consumer	The Consumer	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Revision	
CAPS Ref	p36	p30	p36	p34	p34	p34	p34	p34	p35		
Concepts, skills and values	<p><b>Financial and contractual aspects consumers should take note of:</b></p> <ul style="list-style-type: none"> <li>A contract.</li> <li>Types of contracts relevant to consumers.</li> <li>A cooling-off period.</li> <li>Exemption clauses (legal/illegal)</li> <li>Unfair business practice.</li> <li>A warranty and a guarantee.</li> <li>Grey goods/parallel imports.</li> <li>Scams: types of scams consumers</li> </ul>	<p><b>Grade 11 Channels for consumer complaints</b></p> <ul style="list-style-type: none"> <li>What to do when the following problems arise: unsuitable product, unsatisfactory service.</li> <li>Procedure for lodging complaints.</li> <li>Where to complain: awareness of Provincial Consumer Affairs Offices, the National Office for Consumer Protection (OCP), the</li> </ul>	<p><b>Taxes, interest rates and inflation</b></p> <ul style="list-style-type: none"> <li>Types of taxes paid by South Africans, such as income tax, VAT, property taxes, taxes on goods and services (such as petrol, liquor, cigarettes, motor licenses).</li> <li>Interest rates: applicable to different types of credit.</li> <li>Simple and compound interest (only difference, no calculations).</li> <li>Inflation: definition, inflation rate, the CPI in SA</li> </ul>	<p><b>Topics studied as per Examination Guideline</b></p> <p><b>Nutritional and food-related health conditions</b></p> <p>Short description, causes, prevention and management</p> <p><b>Focus on nutrition and eating habits to prevent or manage an existing condition.</b></p>	<p><b>Topics studied as per Examination Guideline</b></p> <p><b>Nutritional and food-related health conditions</b></p> <p>Short description, causes, prevention and management</p> <p><b>Focus on nutrition and eating habits to prevent or manage an existing condition.</b></p>	<p><b>Food borne diseases</b></p> <ul style="list-style-type: none"> <li>Transmission possibilities in the food environment</li> <li>Incubation period of: <ul style="list-style-type: none"> <li>hepatitis A (infective jaundice)</li> <li>tuberculosis</li> <li>E-coli infection</li> <li>Gastro-enteritis</li> </ul> </li> </ul>	<p><b>Food Additives: Commercial and domestic use:</b></p> <ul style="list-style-type: none"> <li>What are food additives? Reasons for use, effect on food, safety and influence on health, possible allergic reactions.</li> <li><b>Types of food additives:</b> Nutrients, Emulsifiers, Stabilisers, Bleach and Colourants, Chemical preservatives, Antioxidants, Additives to improve taste</li> </ul>	<p><b>Food labelling: Basic information</b></p> <ul style="list-style-type: none"> <li>As a source of nutritional and other information for product selection</li> <li>Basic Information that must appear on a food labels</li> <li>Interpretation of food labels</li> <li>Misleading nutrient content claims appearing on food labels</li> </ul>	<p><b>Food-related consumer issues Impacting on the natural and economic environment, including public health</b></p> <ul style="list-style-type: none"> <li>Genetically modified food.</li> <li>Organically grown food.</li> <li>Irradiated food.</li> <li>Local food production and food security in South Africa.</li> <li>Self-sufficiency, exports, imports</li> </ul>	<p>Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.</p> <p>Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc</p>	

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TERM 2 51 days	Week 1 13-16 April (4 days)	Week 2 19-23 April (5 days)	Week 3 28 -30 April (3 days)	Week 4 03-07 May (5 days)	Week 5 10-14 May (5 days)	Week 6 17-21 May (5 days)	Week 7 24-28 May (5 days)	Week 8 31 May-4 Jun (5 days)	Week 9 7-11 June (5 days)	Week 10 14-18 June (4 days)	Week 11 21-25 June (5 days)
CAPS topic	The Consumer	The Consumer	The Consumer	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Revision
Concepts, skills and values	<ul style="list-style-type: none"> <li>should be aware of.</li> <li>Stokvels (legal/illegal).</li> <li>Pyramid schemes (legal/illegal)</li> </ul>	Ombudsman for various types of consumer products, consumer organisations, consumer forums in the media, professional bodies such as the health Professions Council of South Africa, Law Society of South Africa etc	<ul style="list-style-type: none"> <li>Include any legal changes /new developments that might occur.</li> </ul>	Nutritional and food-related health conditions	Nutritional and food-related health conditions	Food borne diseases	Food Additives	Food labelling: Basic information	Food-related consumer issues	Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.  Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc	
Requisite pre-knowledge	<b>Grade 11</b> Consumer protection policies and practices T3W9 p29			<b>Grade 11 Nutrition:</b> Functions of proteins, carbohydrates, lipids, minerals and vitamins T1W1-3 p27		<b>Grade 11</b> Food contamination in T2W 7 p27	Understanding and interpretation of nutritional information contained in tables and labels.	Discuss articles that cover consumer related issues to create an awareness of the context of the content.			
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> <li>PED Revision and Resurce Packs.</li> <li>Power points</li> <li>Resource material and activities provided by subject advisors, lead teachers and teachers</li> <li>You Tube videos</li> </ul> <p><i>To be completed further by the teacher</i></p>										
Informal Assessment :Remediation	<i>To be completed by the teacher</i>										
SBA Formal Assessment	<b>Planning and preparation:</b> <ul style="list-style-type: none"> <li>Practical Lessons</li> </ul>					<b>Task 3</b> Practical Lessons					

### 2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 12 Term 3**

TERM 3 53 days	Week 1 13-16 July (4 days)	Week 2 19-23 July (5 days)	Week 3 26 -30 July (5 days)	Week 4 02-06 Aug (5 days)	Week 5 10-13 Aug (4 days)	Week 6 16-20 Aug (5 days)	Week 7 23-27 Aug (5 days)	Week 8 30 Aug-3 Sept (5 days)	Week 9 6-10 Sept (5 days)	Week 10 13-17 Sept (5 days)	Week 11 20-24 Sept (5 days)
CAPS topic	Clothing	Clothing	Clothing	Clothing	Housing and Interior	Housing and Interior	Housing and Interior	Housing and Interior	Revision		
CAPS Ref	p32	p32	p32	p32	p36	p36	p36	p36			
<b>Concepts, skills and values</b>	<b>Fashion and appearance in the world of work</b> <ul style="list-style-type: none"> <li>The concept: fashion.</li> <li>Influences that determine contemporary fashion.</li> <li>Fashion cycles: fads, classic and standard trends.</li> <li>Fashion revivals: retrospective fashions.</li> <li>Why fashion changes.</li> <li>Contemporary fashion trends for young adults.</li> </ul>	<b>Fashion and appearance in the world of work:</b> <ul style="list-style-type: none"> <li>The role of appearance in the world of work.</li> <li>Guidelines when choosing and purchasing clothes and accessories.</li> <li>Planning a basic wardrobe for the world of work for different seasons and different occasions at work (male and female): factors to consider, including application of colour, design elements and principles.</li> </ul>	<b>Consumer issues regarding clothing and textiles</b> impacting on the natural and economic environment <ul style="list-style-type: none"> <li>Eco-fashion and the sustainable use of textiles and clothing.</li> <li>The influence of the piracy of legally protected brand names (trademarks).</li> </ul>	<b>Different housing acquisition options</b> <ul style="list-style-type: none"> <li>Renting, building, buying (full title, sectional title).</li> <li>Advantages and disadvantages of the different options.</li> <li>Financial responsibilities for the three housing options.</li> <li>Contractual responsibilities for the three housing options.</li> </ul>	<b>Buying household appliances</b> <ul style="list-style-type: none"> <li>washing machine,</li> <li>fridge,</li> <li>freezer,</li> <li>stove,</li> <li>microwave-oven</li> </ul> <b>Factors to consider when buying household appliances.</b>	<b>Choice of household appliances with regard to:</b> <ul style="list-style-type: none"> <li>functionality of different types,</li> <li>energy (human and non- human)</li> <li>water consumption</li> <li>the possible environmental impact.</li> </ul>	Financial and contractual responsibilities in buying furniture and household appliances  Rights and responsibilities of consumers and sellers.	Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.  Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc			

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CAPS topic	Clothing	Clothing	Clothing	Clothing	Housing and Interior	Housing and Interior	Housing and Interior	Housing and Interior	Revision			
Requisite pre-knowledge	<ul style="list-style-type: none"> <li><b>Grade 10:</b> The young adult's choice of suitable clothing. T3W8 p22</li> <li><b>Grade 11:</b> Design elements and principles; T1W6 p25</li> <li><b>Grade 11:</b> Application of design elements and principles in choosing clothes for the world of work for male and female. T1W6 p25</li> </ul>			Discuss articles that cover consumer related issues to create an awareness of the context of the content.	<b>Grade 10</b> Factors influencing housing decisions T4W4 p2	Discuss brochures / pamphlets that advertise household appliances. Discuss the aspects used to market the appliance.	Invite a Guest Speaker from a Furniture Retail Store / Electrical Appliances Store to discuss contractual responsibilities.					
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> <li>PED Revision and Resurce Packs.</li> <li>Power points</li> <li>Resource material and activities provided by subject advisors, lead teachers and teachers</li> <li>You Tube videos</li> </ul> <p><i>To be completed further by the teacher</i></p>											
Informal Assessment :Remediation	<i>To be completed by the teacher</i>											
SBA Formal Assessment	<b>Planning and preparation:</b> <ul style="list-style-type: none"> <li>Practical Assessment Task</li> <li>Trial Examination</li> </ul>				<b>Practical Assessment Task (PAT)</b> 100 marks			<b>Task 4</b> September Preparatory Examination				

## 2021 National Exemplar Teaching Plan: Grade 12 – Term 4: **CONSUMER STUDIES**

TERM 4 47 days	Week 1 5-8 Oct (4 days)	Week 2 11-15 Oct (5 days)	Week 3 18-22 Oct (5 days)	Week 4 25-29 Oct (5 days)	Week 5 1-5 Nov (5 days)	Week 6 8-12 Nov (5 days)	Week 7 15-19 Nov (5 days)	Week 8 22-26 Nov (5 days)	Week 9 29 Nov-3 Dec (5 days)	Week 10 6-8 Dec (3 days)
<b>CAPS topic</b>	Revision	Revision	Revision	Revision	<b>NSC Examination</b>					
<b>CAPS Ref</b>										
<b>Concepts, skills and values</b>	Specify topics revised	Specify topics revised	Specify topics revised	Specify topics revised						
<b>Resources</b> (Not textbook) to enhance learning	<ul style="list-style-type: none"> <li>• PED Revision and Resurce Packs.</li> <li>• Power points</li> <li>• Resource material and activities provided by subject advisors, lead teachers and teachers</li> <li>• You Tube videos</li> <li>• <i>To be completed further by the teacher</i></li> </ul>									
<b>Informal Assessment</b> :Remediation	<i>To be completed by the teacher</i>									
<b>SBA Formal Assessment</b>	<b>Planning and preparation:</b> <ul style="list-style-type: none"> <li>• November NSC Examination</li> </ul>				<b>November NSC Examination</b>					